

# AUGUST SOCIAL MEDIA POST IDEAS

**DO A  
FACEBOOK  
LIVE TO  
WELCOME THE  
NEW MONTH**

**AUGUST 2ND  
SISTERS DAY  
FRIENDSHIP DAY  
& FORGIVENESS  
DAY!**

**SHARE  
GOALS THAT YOU  
HAVE SET FOR  
YOUR BUSINESS  
THIS MONTH**

**AUGUST 4TH  
SINGLE  
WORKING  
WOMEN'S  
DAY!**

**SHARE ABOUT  
YOUR SERVICE  
OR  
PRODUCT**

**INSPIRATIONAL  
QUOTE**

**INTRODUCE  
YOURSELF**  
REMEMBER YOU  
HAVE NEW FOLLOWERS.  
ALSO, ASK THEM TO INTRO  
THEMSELVES TOO

**SHARE ABOUT  
ANOTHER  
SMALL  
BUSINESS YOU  
LOVE**

**AUGUST 9  
BOOK LOVERS  
DAY!**  
SHARE YOUR FAV BOOK  
AND HAVE FOLLOWERS  
DO THE SAME

**ANSWER A  
FAQ  
ABOUT YOUR  
BUSINESS**

**POST ABOUT  
A POPULAR  
TOPIC - NOT TOO  
CONTROVERSIAL  
OR POLITICAL  
THOUGH!**

**SHOW US  
YOUR "BACK  
TO SCHOOL"  
PICS**

**FUNNY/  
RELATABLE  
QUOTE**  
BONUS IF IT RELATES  
TO YOUR  
BUSINESS FIELD.

**POST EYE-  
CATCHING PHOTO**  
TALK ABOUT  
WEEKEND PLANS

**AUGUST 15TH  
NATIONAL  
FAILURES DAY**  
SHARE ONE OF YOUR  
FAILURES

**SHOW YOUR  
WORKSPACE**  
TALK ABOUT HOW  
YOU'RE PLANNING  
FOR THE WEEK!

**SHARE YOUR  
OTHER SOCIAL  
PROFILES  
TO CONNECT ON**

**SHARE A  
TIP THAT IS  
RELATED TO YOUR  
BUSINESS**

**TESTIMONIAL  
QUOTE**  
DON'T FORGET TO TAG  
THE PERSON WHO  
WROTE IT!

**ASK FOLLOWERS  
TO POST THEIR  
FAVORITE MEME  
ABOUT 2020**

**AUGUST 21ST  
POET'S DAY**  
CHALLENGE YOUR  
FOLLOWERS TO WRITE  
A POEM. CAN BE A  
QUICK FUNNY ONE IN  
THE COMMENTS!

**SHARE A  
YUMMY END OF  
SUMMER  
RECIPE**

**SHARE IF YOU  
HAVE SHOPPED  
LOCAL.  
SHARE A PHOTO**

**DO A SHORT  
VIDEO OF YOUR  
SERVICE OR  
PRODUCT**

**CREATE A  
HELPFUL FREE  
DOWNLOAD  
FOR YOUR  
FOLLOWERS**

**AUGUST 26TH  
WOMEN'S  
EQUALITY  
DAY**

**CREATE A POLL**  
TOPIC SHOULD BE  
RELATED TO YOUR  
BUSINESS

**AUGUST 28TH  
RED WINE DAY  
HAPPY FRIDAY!!**

**PHOTO OF  
YOU AND  
YOUR FAMILY**

**AUGUST IS  
ALMOST OVER!  
TALK ABOUT A  
BUSINESS WIN AND  
A GOAL FOR  
NEXT MONTH**

